

# Ann Donovan Joiner

Fairhope, AL 36532 | (251)-643-4653 | [adj53086@icloud.com](mailto:adj53086@icloud.com) LinkedIn: [www.linkedin.com/in/adonovanjoiner](http://www.linkedin.com/in/adonovanjoiner)  
Website: <https://adj53086.wixsite.com/anndonovanjoiner>

## EDUCATION

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**Auburn University**, Auburn, AL **Projected Spring 2026, Auburn AL**  
Public Relations and Communications | College of Liberal Arts GPA: 3.4  
**Major: Public Relations**

## WORK EXPERIENCE

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**Experiential Design Intern** January-Present San Diego, California Remote

### 3CS Productions

- Help create a user's entire journey, creating a sense of place, aiding wayfinding, and clearly communicating brand or organizational identity.
- Assist with production Management and creating Brand Awareness for influencer events.
- Organize brand activations, pop-up shops, corporate environments, museums, and public spaces.
- Specialize in vendor locations and proposal support

**Freelance Stylist** January 2023 - Present Auburn, AL On-site

### Styled By Donovan

- Curate personalized outfits tailored to each individual's body type, personality, lifestyle, and aesthetic, ensuring every look feels authentic and confidence-boosting.
- Strategically style and assemble outfits for specific occasions, events, photoshoots, and travel, creating cohesive looks that align with the setting and purpose.
- Utilize Instagram as a digital portfolio to showcase curated styles, providing visual inspiration and practical fashion guidance for a diverse audience.
- Highlight trend-forward yet timeless styling concepts to inspire others while maintaining versatility and wearability in every look.
- Collaborate with Canva to visually develop and present outfit concepts, mood boards, and styling edits, streamlining the creative process and enhancing client collaboration.
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**Public Relations Intern** May-December 2025 Auburn, AL On-Site

### Jan Dempsey Community Arts Center

- Develop content and organize social media relating to events and art camps. Outline Press releases and out drafts for news releases for upcoming events. Create social roles for summer art events , CityFest, Holiday events exc.\
- Led the rebranding initiative for the Auburn Community Orchestra, developing updated visual identity, marketing materials, and digital assets to strengthen audience engagement.
- Wrote and distributed press releases and promotional copy for art exhibitions, concerts, and community art events, securing coverage in local and regional media outlets.
- Coordinated and promoted major downtown arts events: SummerNight Downtown Art Walk, CityFest, and other public art initiatives including collaborating with artists, vendors, and city partners to ensure successful execution.

**Victoria's Secret Pink Campus Brand Ambassador** August 2025- Present Auburn, AL On-Site

- Served as a **Victoria's Secret PINK Campus Ambassador**, promoting brand awareness through engaging social media campaigns, events, and on-campus activations.
- Assisted with sales and event coordination, driving student attendance, showcasing new collections, and representing the PINK brand across Instagram and campus channels.

**Social Media Coordinator:**

**Auburn Public Relations at The Oaks Agency:** January 2025- Present Auburn, AL On-Site

- Managed all social media content and graphics for Auburn Public Relations at The Oaks Agency, ensuring a cohesive brand identity and consistent messaging across platforms.
- Developed and executed targeted social media strategies to engage Auburn University students, expanding reach and strengthening community presence.
- Analyzed audience demographics and engagement analytics to optimize content performance and grow follower base across multiple channels.

Collaborated with team members to align **visual and written communications** with organizational goals, maintaining a professional and student-focused brand voice.

**Atlanta International Fashion week volunteer** September 2025-Present Atlanta GA Hybrid

- Volunteered at **Atlanta International Fashion Week**, assisting models in organizing and enhancing their professional portfolios.
- Created and managed Google Slides presentations and documents to streamline event coordination and showcase model profiles effectively.
- Utilized Adobe Creative Suite and Excel to design data sheets and visual materials, contributing to a more efficient and organized fashion show production.

**TECHNICAL SKILLS & CERTIFICATE**

**Canva:** Proficient in using Canva to design visually engaging graphics aligned with each brand's identity, applying creative and strategic design skills to produce cohesive, on-brand content for digital and print use

**LVMH:** Certified through LVMH with in-depth knowledge of luxury brand operations, craftsmanship, and market standards; skilled in applying technical design principles and creative strategies essential for producing high-quality luxury apparel and accessories in alignment with top global fashion houses.

